

# 2014 Season Preston Scout House



## Advertising Opportunities



*Preston Scout House Band*



*Preston Scout House Cadets*

### A la carte Opportunities

**\$100 Drum and Bugle Buzz -**

Your logo on the members' blog featuring band news, upcoming events, member news and performance feedback.

**\$150 Facebook -**

We feature your company on our cover and promote your business on our time-line.

**\$150 Twitter -**

Twitter is our primary social media platform. Players, support staff, fans and other Corps engage in conversations that your company will be a part of.

**\$250 Mobile Equipment-**

Your sponsor logo on our mobile equipment.

**\$300 Web Site -**

Your logo on the sponsor panel on our site.

**\$750 Field Show Sideline Sign.-**

Your company feature ad on sideline sign.

**\$1000 Band Tattoo Radio Ads.-**

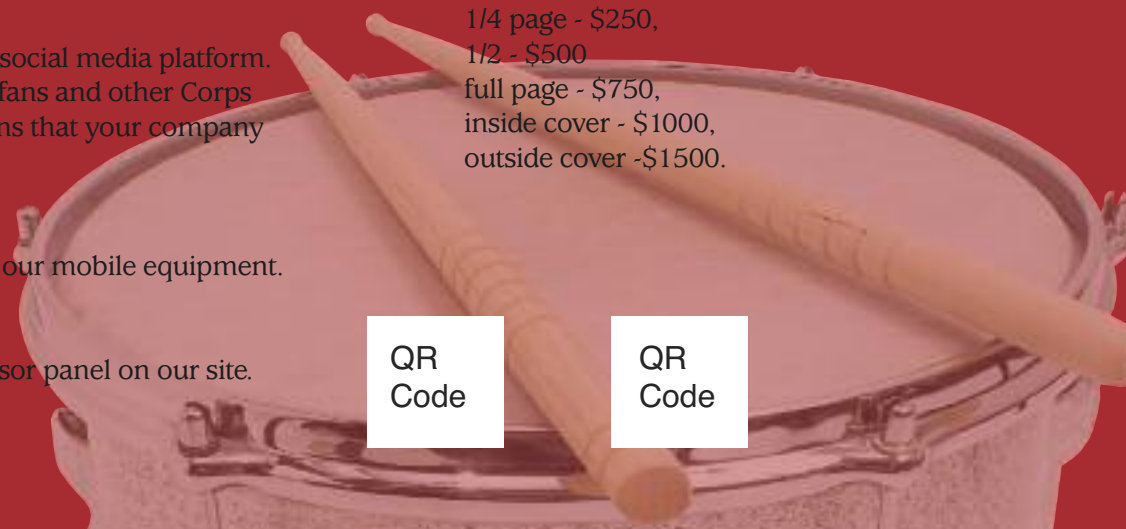
Your company as the ad sponsor on 9 high reach 15 second spots.

**\$50 - \$1500 Band Tattoo Program Ads**

Business card \$50,  
1/4 page - \$250,  
1/2 - \$500  
full page - \$750,  
inside cover - \$1000,  
outside cover -\$1500.

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## 2014 Partner Packages

Each package includes a sponsor listing on [scouthouseband.com](http://scouthouseband.com)., facebook and twitter.  
Your logo on the mobile equipment.

### **BRONZE**

\$1,500 1/4 page ad in  
Tattoo program.  
Tattoo sideline poster  
marked Bronze.

### **SILVER**

\$2,000 1/2 page ad in  
Tattoo program.  
Tattoo Silver entrance banner.  
10 Tattoo passes.

### **GOLD**

\$3,000 Full page ad in  
Tattoo program. Gold sponsor  
recognition on mobile  
equipment.  
Public address sponsor  
announcement at Tattoo.  
20 Tattoo passes.

The Scout House organization, now in it's 76th year, is heading into a new era  
while retaining the valued traditions of Scout House

Our new Preston Scout House Cadets Drum & Bugle Corps, after one year in existence, is growing rapidly.  
Our publicity program has brought this exciting activity to the attention of the youth in Waterloo Region.

We are 30% of the way there toward a 90 unit corps. We need to buy new uniforms to replace the borrowed ones  
we are now using along with musical instruments and transportation equipment.

Preston Scout House Band, Inc. is a Registered Charitable Organization  
which can provide tax receipts for donations. As a registered charitable organization  
we are asking the community  
to help build another famous drum & bugle corps.

The following Opportunities are designed to enable you to contribute in many ways to fit your advertising and  
budget goals. We would be proud to salute you as one of our supporters.

Please contact Peter Black for assistance in confirming your commitment to Scout House  
519-497-0452 [dundubh@rogers.com](mailto:dundubh@rogers.com)

VISIT [www.scouthouseband.com](http://www.scouthouseband.com)